

YOU BRING THE IDEAS  
WE BRING THE \$\$\$

Wichita State University is a National Science Foundation (NSF) I-Corps site. The Shocker Innovation Corps nurtures and supports Wichita State entrepreneurial teams interested in accelerating their STEM ideas, research and product commercialization. Ideas/projects can originate from student or faculty work, research and institutional/industrial projects.

#### WHY APPLY FOR SHOCKER INNOVATION CORPS?

- Seed funding (up to \$2,150 per team)
- E-Launch: customer validation training and experience
- Mentoring from local experts
- Access to entrepreneurial resources
- Networking with the local innovation ecosystem

#### SHOCKER INNOVATION CORPS TEAMS

Each Shocker Innovation Corps applicant must have a team that includes an **Entrepreneurial Lead**, a **Mentor**, and an **Academic Lead**.

- **Entrepreneurial Lead:** undergraduate, graduate student, post-Doctoral scholar or professional university staff member, with relevant knowledge of the technology and a deep commitment to investigate the commercial landscape surrounding the innovation. The Entrepreneurial Lead must be capable and have the desire to support the transition of the technology, should the project demonstrate the potential for commercial viability.
- **Mentor:** Experienced or emerging entrepreneur with proximity to WSU and experienced in transitioning technology out of academic labs, the Mentor is a third-party resource. The mentor can be selected by the Entrepreneurial Lead. The Mentor will be responsible for guiding the team forward and tracking progress. If you have not identified a Mentor or need assistance identifying one, WSU will do its best to match you with a mentor for your project.
- **Academic Lead:** The Academic Lead must have an academic appointment that would normally qualify him/her to submit proposals or play the role of a Principle Investigator in subsequent project submissions to NSF.

## ■ FUNDING SPECIFICS

I-Corps funding of up to \$2,150 can be used to support various entrepreneurial activities including:

- **Prototyping:** including materials and supplies
- **Meetings, Conferences & Trade Shows:** for the purpose of customer discovery

## ■ PROGRAM REQUIREMENTS

The **Entrepreneurial Lead** must commit to attending ALL E-Launch sessions and engage regularly with the **Academic Lead**. The team must complete at least 25 interviews.

## ■ EXPECTED OUTCOMES

Progress toward:

- ✓ Commercialization of team projects
- ✓ Applications submitted by Shocker Innovation Corps teams to NSF's I-Corp's Team Program
- ✓ New start-up businesses
- ✓ Licensing agreements
- ✓ Creation of business plans suitable for review by third-party investors

All teams will make a “go/no-go” decision about commercialization of their technology within six months of receiving funding.

■ **APPLY** visit [www.shockericorps.org](http://www.shockericorps.org)

## ■ CONTACT US



WSU Strategic Initiatives  
316-978-5363  
[www.wichita.edu/research/WSUInitiatives](http://www.wichita.edu/research/WSUInitiatives)

